THE MELANIN COLLECTIVE NETWORK Privacy Policy

Effective Date: October 19, 2026

The Melanin Collective Network ("MCN," "we," "our," or "us") respects your privacy and is committed to protecting the personal information of viewers who access our streaming network through Roku TV, our website, and other supported digital platforms.

1. Information We Collect

Depending on the services and features you use, we and our service providers may collect:

- Contact information voluntarily provided through registration, inquiries, or subscriptions.
- Technical information, including device type, IP address, application identifiers, and operating system.
- Viewing activity, including programs accessed, viewing preferences, and app usage.
- Information submitted through contact forms, surveys, or other interactive features.
- Subscription and transaction information, when applicable.

2. How We Use Information

Information collected may be used to:

- Provide and maintain MCN streaming services.
- Improve programming, accessibility, and viewer experience.
- Respond to customer service requests.
- Analyze audience engagement and application performance.
- Deliver service announcements and requested communications.
- Maintain platform security and comply with applicable laws.

3. Information Sharing

We may share information with authorized service providers, including streaming infrastructure providers, hosting services, analytics providers, and payment processors, as necessary to operate the network.

We may also disclose information when legally required or to protect our rights, viewers, and services.

Our data-sharing practices will comply with applicable privacy laws.

4. Roku and Third-Party Services

MCN is accessible through the Roku platform and may use third-party streaming technology, including OTTDash.

Roku and other service providers may collect and process information independently under their respective privacy policies.

5. Data Security and Retention

We use reasonable administrative and technical safeguards to protect information against unauthorized access, disclosure, or misuse.

We retain personal information only for as long as reasonably necessary for legitimate business purposes or applicable legal requirements.

6. Your Privacy Rights

Depending on your location, you may have rights to access, correct, delete, or restrict certain uses of your personal information.

To submit a privacy-related request, contact us using the information below.

7. Children's Privacy

MCN is intended for general audiences and is not directed toward children under 13. We do not knowingly collect personal information directly from children under 13 without appropriate authorization.

8. Changes to This Policy

We may periodically update this Privacy Policy to reflect changes in our services, technology, or legal obligations. Updated policies will be posted with a revised effective date.

9. Contact Information

The Melanin Collective Network

Email: info@melanin-collective.com

For privacy inquiries, requests, or concerns, please contact us using the email address above.